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Prepare to define your idea of sheer artistry and express your individual style, as Rocell presents three aesthetically designed bathware collections from three maestros of Italian design expertise.

'Slide' by Stefano Giovannoni, 'Azza' by Carlo Urbinati and 'Guily' by Simone Cagnazzo, will transform your bathroom into a breathtaking space of Italian artistry. Exquisitely elegant on the surface and ingeniously engineered on the inside, each piece of every collection is an individual work of art, reflecting timeless elegance that's pure world class.

Slide
by Stefano Giovannoni



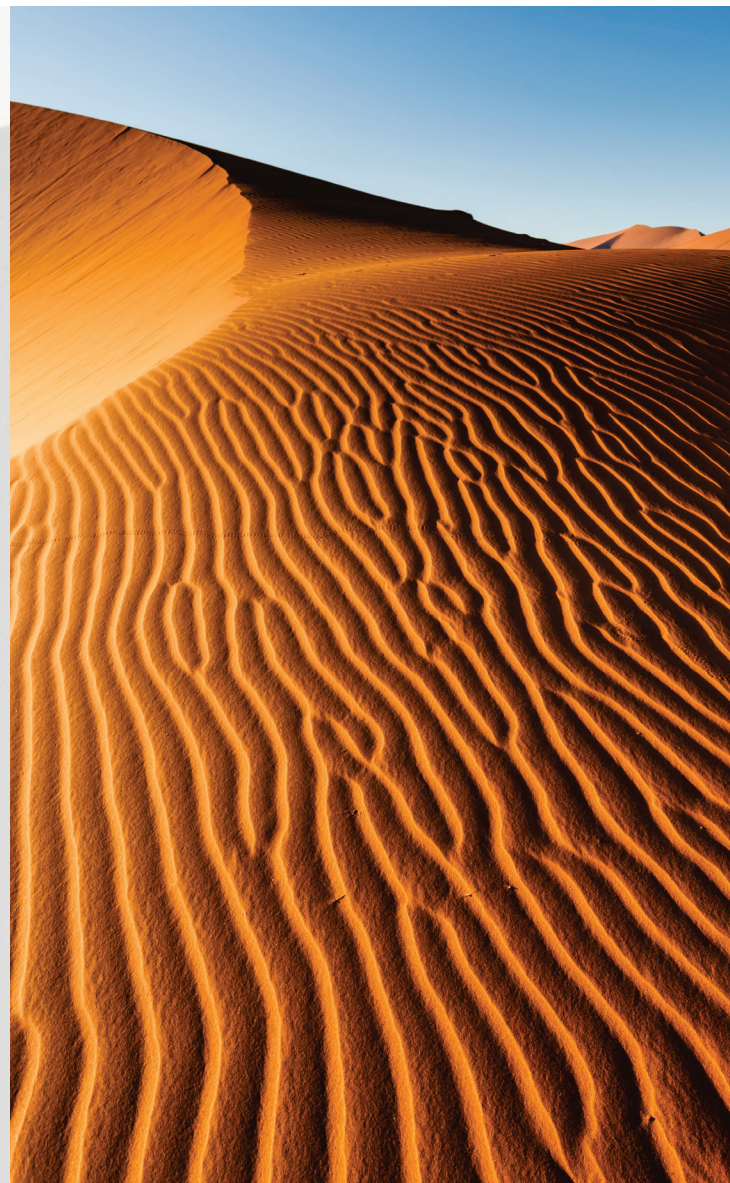
Stefano Giovannoni – Milan, Italy

Stefano Giovannoni was born in La Spezia in 1954 and graduated from the Faculty of Architecture in Florence in 1978. He lives and works in Milan. Giovannoni taught and conducted research at the Faculty of Architecture in Florence from 1979 to 1991. He has been a professor at Dormus Academy in Milan, at the Università del Progetto in Reggio Emilia and a professor of Industrial Design at the Università di Architettura in Genoa.

Artistically elegant curves, soft contours and subtle silhouettes are the hallmarks of Giovannoni's designs which are exquisitely featured in his 'Slide Collection' – a sinuously stylish collection of bathware designed by him, exclusively for Rocell.



SLIDE 110 WASH BASIN



SLIDE COLLECTION



PEDESTAL WASH BASIN



SLIDE 75 WASH BASIN



DROP-IN WASH BASIN



SLIDE COLLECTION



FLOOR-STANDING WATER CLOSET



FLOOR-STANDING BIDET



Azza
by Carlo Urbinati



Carlo Urbinati – Roma, Italy

Considered the maestro of Italian artistry, Carlo Urbinati is an Architect and designer who attended the Faculty of Architecture where he followed courses in interior design and set design. In 1972 he began working as a product designer, with several Italian companies operating in the sectors of furniture, upholstery, lighting, bathroom and kitchen fittings. He concentrates his studies on plastic material and works with globally renowned international companies in Austria, Japan, Australia and Spain.

Urbinati derives inspiration from both the historic renaissance culture as well as contemporary art form, which is distinctly evident in his AZZA Collection for Rocell – a strikingly beautiful collection featuring a blend of asymmetrical design and refined curves.





FLOOR-STANDING WATER CLOSET



AZZA COLLECTION



FLOOR-STANDING BIDET



Guily
by Simone Cagnazzo



Simone Cagnazzo – Reggio, Emilia, Italy

Simone Cagnazzo was born in Locco in 1978 and lives in Reggio, Emilia, where he studied at the Art Institute and later, Design and Communication at the Università del Progatto in Reggio, Emilia. At 22, he moved to Milan where he worked as Senior Designer at the Mattoo, Thu & Partner, Architecture and Design Office for 5 years. He was involved in many projects for world renowned brands such as Meini, Felico Rossi, Porsche Design, Zucchetti, Catalano, Brunner, Fontana Arto, Fusital, TVS, Koizumi, Jado, Hausbrandt, Rialto, Siemens and Swarovski.

Cagnazzo's exclusive 'Guily Collection' for Rocell, is a breathtaking collection of bathware featuring sublime curves and graceful sophistication. With its aesthetic beauty and subtle contours, the Guily Collection has the power to uplift interiors to a whole new level of timeless elegance.



PEDESTAL WASH BASIN



GUILTY COLLECTION



FLOOR-STANDING WATER CLOSET

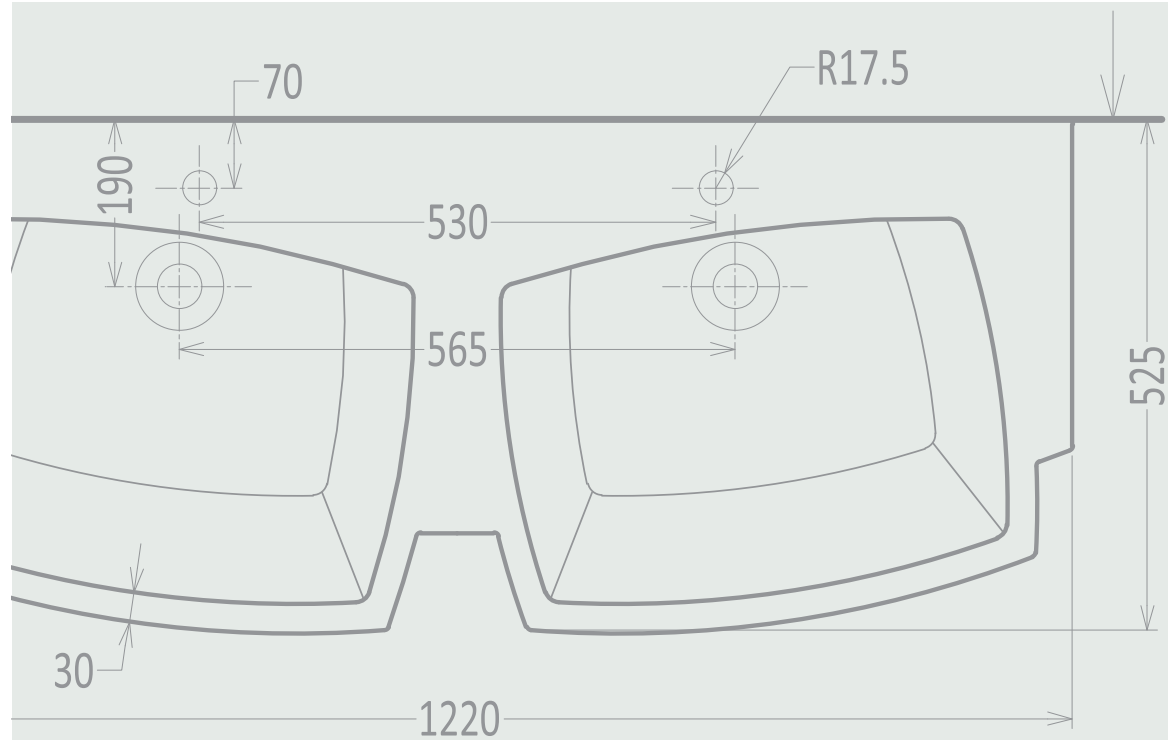
GUILY COLLECTION



FLOOR-STANDING BIDET







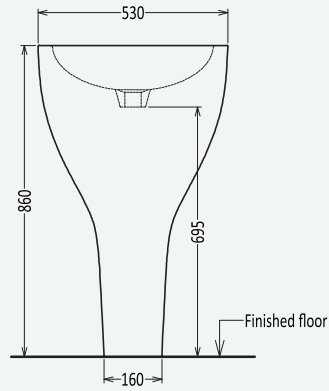
TECHNICAL SPECIFICATIONS

*Nominal dimensions only. Actuals may vary within the standard tolerance.

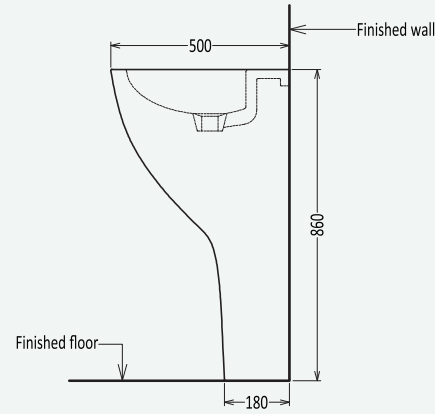
SLIDE COLLECTION



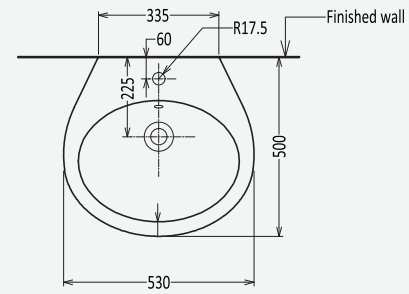
PEDESTAL WASH BASIN



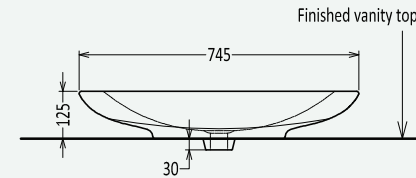
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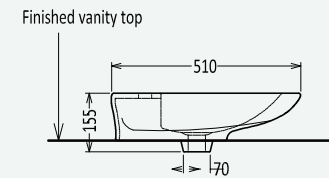
Side View



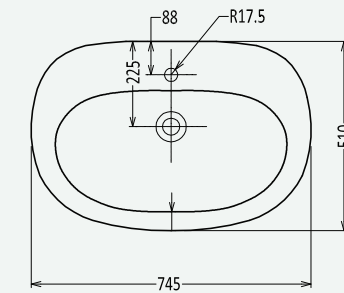
Top View



Front View



Side View



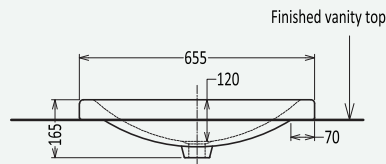
Top View



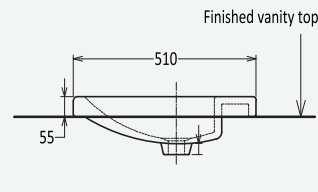
SLIDE 75 WASH BASIN



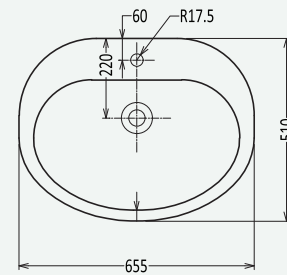
DROP-IN WASH BASIN



Front View

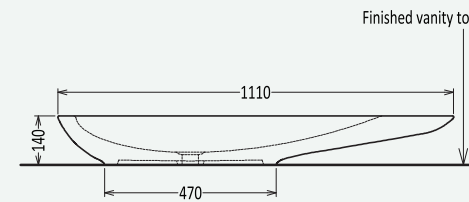


Side View

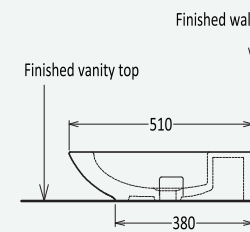


Top View

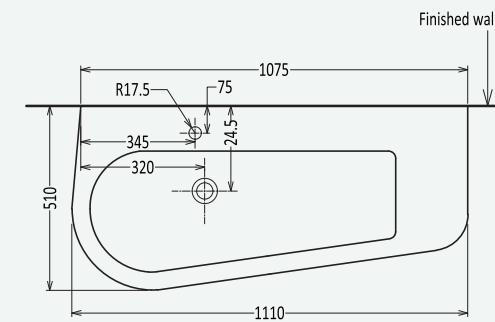
Scale - 1 : 20



Front View



Side View



Top View

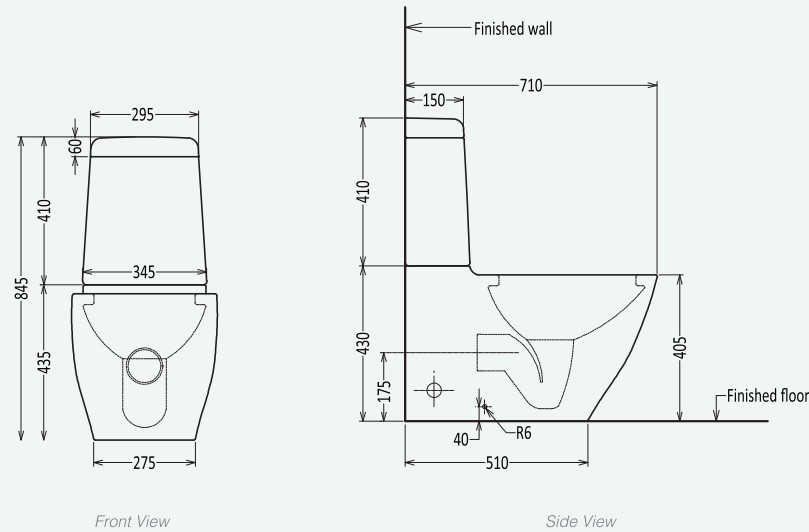


SLIDE 110 WASH BASIN

Scale - 1 : 20

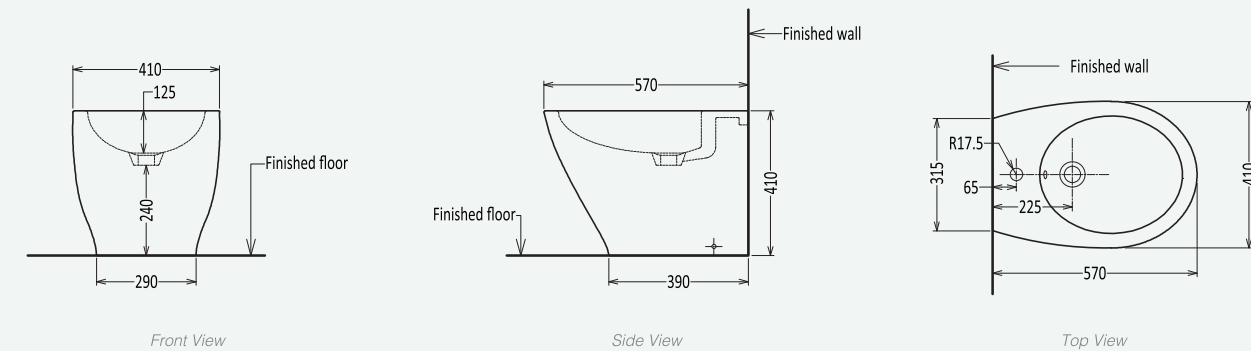
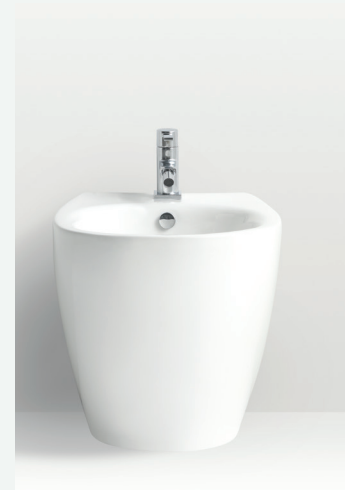
SLIDE COLLECTION

FLOOR-STANDING WATER CLOSET



Scale - 1 : 20

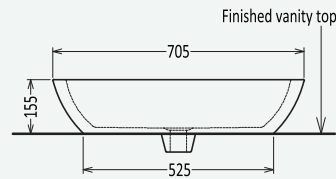
FLOOR-STANDING BIDET



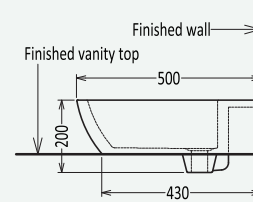
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AZZA COLLECTION

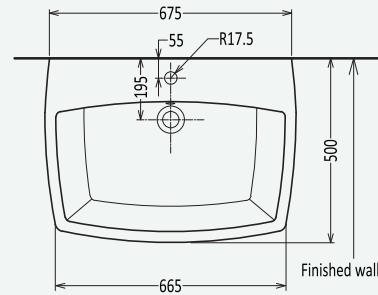
COUNTER-TOP WASH BASIN



Front View

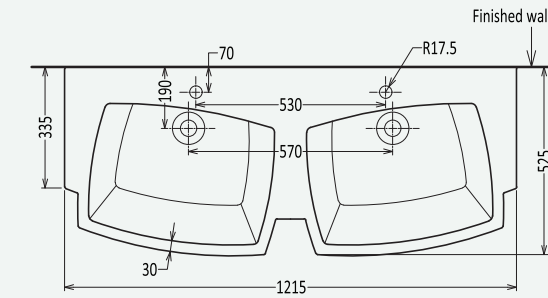
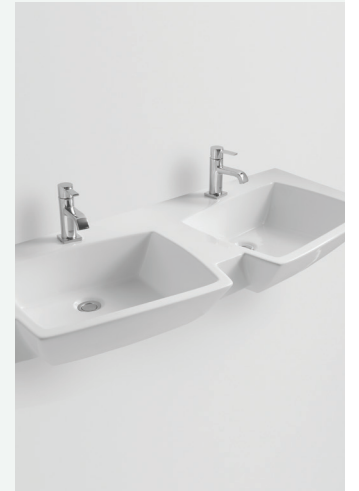


Side View

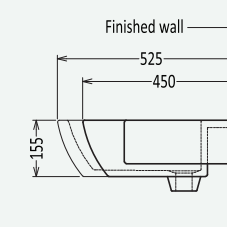


Top View

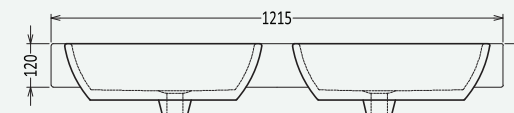
DOUBLE-BOWL WALL-HUNG WASH BASIN



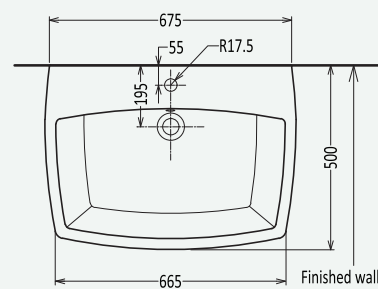
Top View



Side View



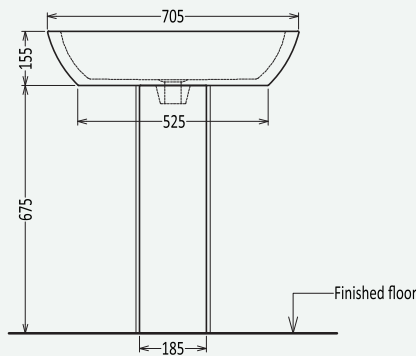
Front View



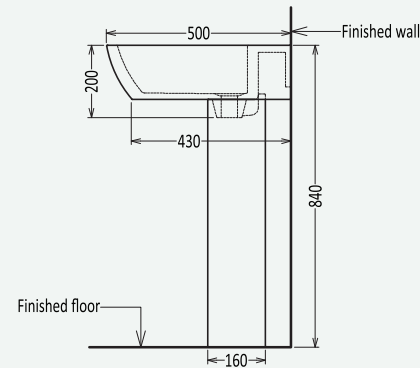
Top View

Scale - 1 : 20

PEDESTAL WASH BASIN



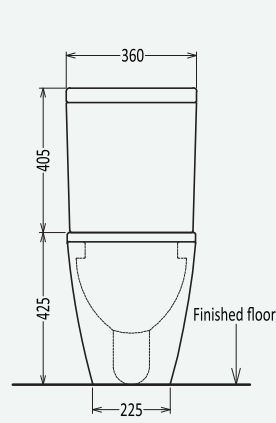
Front View



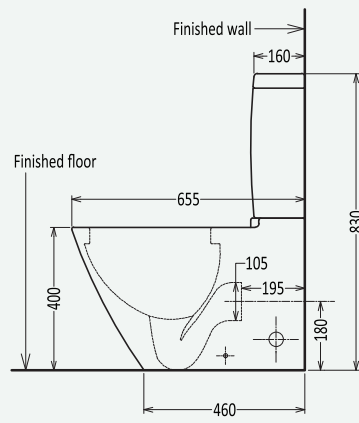
Side View

AZZA COLLECTION

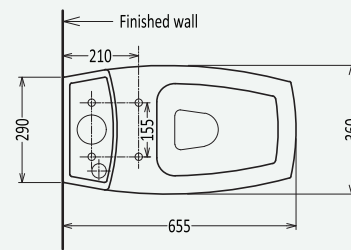
FLOOR-STANDING WATER CLOSET



Front View



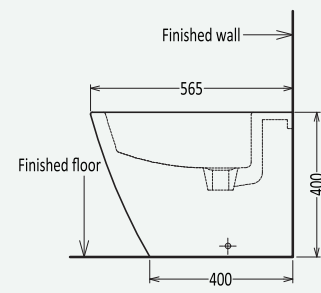
Side View



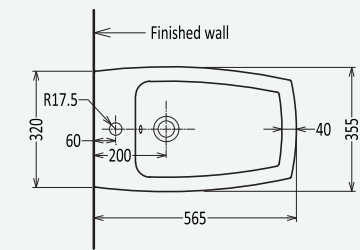
Top View

Scale - 1 : 20

FLOOR-STANDING BIDET



Side View

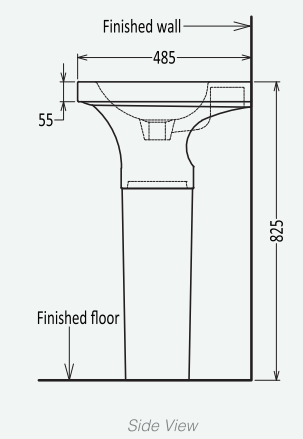
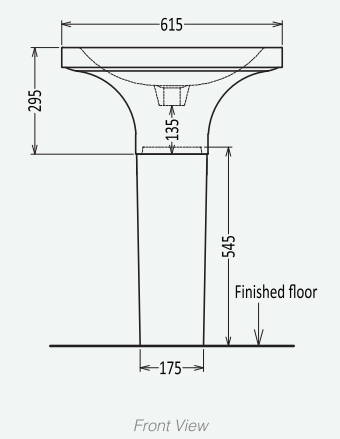


Top View

Scale - 1 : 20

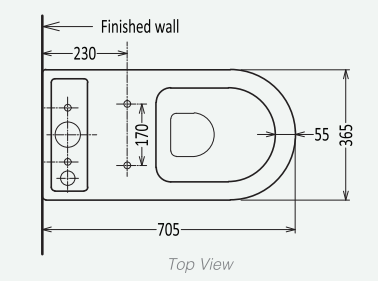
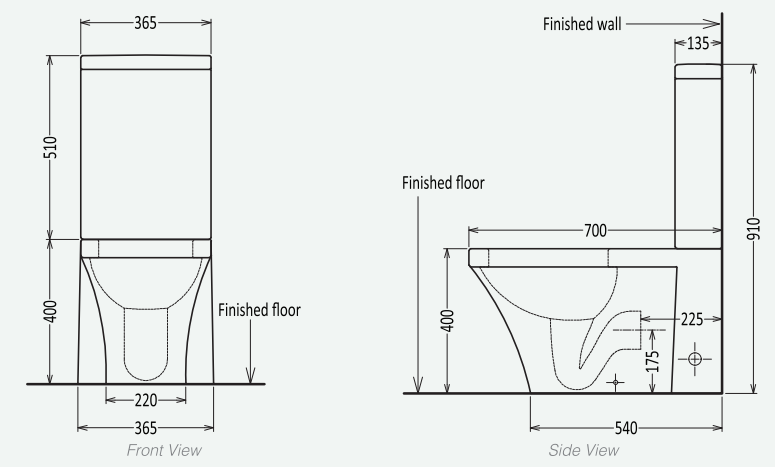
GUILY COLLECTION

PEDESTAL WASH BASIN

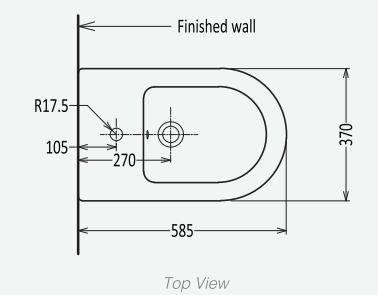
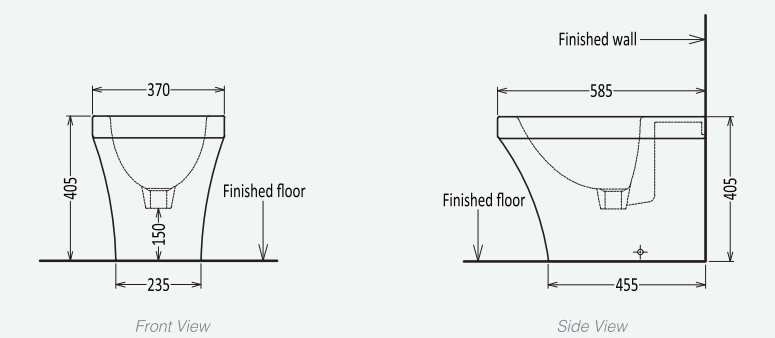
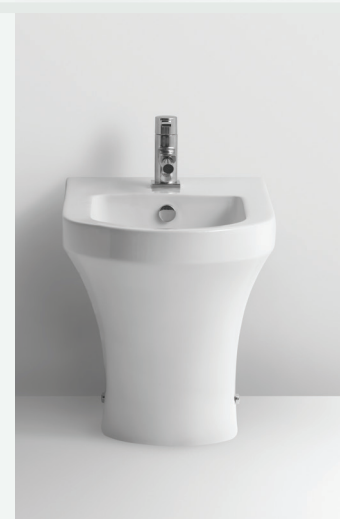


Scale - 1 : 20

FLOOR-STANDING WATER CLOSET



FLOOR-STANDING BIDET



Scale - 1 : 20

NOTES

