

INSPIRE

By ROCELL

DESIGNER
COLLECTIONS

THE RICHNESS
OF NATURE IN YOUR HOME

HOME LIKE
NO OTHER

THE ROCELL DESIGN HUB



Eternal elegance

CORPORATE OFFICE
20, R. A. De Mel Mawatha, Colombo 03,
Sri Lanka.
T : +94 11 4799400 | F : +94 11 4720077
E : info@rcl.lk

 Rocell  Rocellsrilanka



Eternal elegance

A world-class masterpiece among Sri Lanka's Top 20 Brands



Imagine a world surrounded by the sublime aesthetics of your dreams. A world in which your thoughts stand out as a testament to your lifestyle, making you stand out from the norm. A world where true beauty transcends time.

In 1994, public quoted company Royal Ceramics Lanka PLC set out to do just that, by manufacturing, exporting and retailing homogenous porcelain, glazed porcelain and ceramic tiles that would inevitably become Sri Lanka's premier name in surfacing. Since then, we've moved into the realm of sanitaryware, only to become the market leader in high grade bathware and accessories that are both contemporary in design and superior in function.

Today, Royal Ceramics Lanka PLC, along with our flagship brand Rocell, have become synonymous with high quality surface covering, sanitary ware and kitchens, with an extensive island-wide network and dealerships around the world. A truly timeless beacon of elegance in a world of contemporary living.

Our unwavering commitment towards the highest standards of beauty, quality and excellence was recognised when Rocell was bestowed the prestigious honour of being named one of the 'Top 20 Best Sri Lankan Brands for 2017'. Today, Rocell is the undisputed trendsetter in the world of architecture and interior design because of the firm foundation built upon our brand values - Design, Innovation, Integrity and Quality which are the cornerstone of our success.



Aesthetic Design meets Modern Technology The Cutting-Edge Factor

Every exquisite work of beauty and elegance by Rocell is manufactured in a state-of-the-art, modern manufacturing plant in Sri Lanka. While being fully-equipped, it is also the most technologically advanced facility of its kind in the region with features such as robots for glazing, semi-pressure casting lines, automated dryers and high performance kilns.

Rocell collaborates with some of the most celebrated Italian designers to ensure that the highest standards of quality and design go into every piece, be it tiles or bathware.

Every product is manufactured according to the strictest guidelines and standardisation procedures, without compromise. This quality assurance process is acknowledged and endorsed by a series of certifications including ISO 9001:2008 Quality Management System Certification by SGS and ISO 14001 : 2004 for Environmental Standards.



Going Green without compromise

Nature and the environment play a significant role in the manufacturing process of all Rocell products. Inspired by the beauty and ingenuity of all things natural, the company places great care to ensure the production processes are environmentally friendly, from its facilities to its practices. Rocell prides itself on employing the very latest, international, environmentally conscious production techniques and machinery that ensure the highest quality standards.

Home *like no other*



Your style. Your happy place.

Turning a house into a home is one of the most profound things you'll ever do. It's about creating that place where you belong. Home is not just where the heart is. It is where the family is and where the happiest memories are made. Home is the very foundation of your lifestyle. So taking extra care to decorate its interiors to satisfy your mind, body and soul is definitely essential.

Once you select beautifully complementing fittings and accessories, you can go on to enhance their beauty even further with aptly placed ambient lighting to soften strong colours and sharp edges. A beautifully designed home complete with your personal touch is truly your happy place.

The richness of nature in your home

The Wood Collection by Rocell.

The Rocell Wood Collection of tiles comes in a range of natural wood designs, colours and tones. Presenting an exquisite dual style of earthy charm and rustic elegance, the Rocell Wood Collection of tiles is guaranteed to bring the warmth and richness of nature into your home.



*WOOD TILE COLLECTIONS
AT ROCELL*

- | | | |
|---------------|-----------------|--------------------|
| Toscano | Tropical Timber | Robel |
| Palm Wood | Pisa | Foliage / Neo Wood |
| Teka Dry Wood | Antique Wood | |

Slide collection



Introducing
The **SLIDE** Collection by
Stefano Giovannoni





Design Inspiration.

The spectacular 'Slide Collection' by Stefano Giovannoni is inspired by his passion for elegant curves, soft contours and subtle silhouettes that offer a gentle flow of energy to interiors.

Award-winning designer Stefano Giovannoni is a Professor of Industrial Design at the Domus Academy in Milan, Università del Progetto in Reggio Emilia and Università di Architettura in Genoa.

His visionary work can be seen in major museums around the world.





The importance of choosing the right bathware for your bathroom.

A bathroom is many things to different people. A functional space, a sanctuary, a quiet place for reflection or even a place where great ideas are born. The bathroom is one of the most important rooms in your home and is a reflection of your personal taste and style. So no matter how large or small your bathroom is, it must be aptly fitted out with great care.

Bathrooms vary in shape, style and size according to homes and their layout. So it's important to find the right bathware, in the perfect size that is compatible to the style and colour of the rest of your home.



Colours & Themes that Complement and Enhance

Choose bathware that goes well with the colours and designs of your bathroom cabinets and tiles. Make sure each item complements the other, striking a comfortable balance and energy. For straightforward bathrooms in classical design, white is a safe choice, especially if you plan to keep it plain and simple. A decorative item such as a potted plant, a mirror frame or a picture in a contrasting spot colour, can add style and character. Or you could go for a themed bathroom suited to your taste. Today, you'll find plenty of bathware in a range of colours that can work well with various design or colour themes.



Quality & Resistance

Beauty is important but the quality and durability of the bathware is even more so because you want it to last for many years. Conduct some research before making a purchase and ensure that what you are buying is weight resistant and durable. Good quality bathware isn't tough to maintain because it is manufactured for hygiene and is stain resistant and easy to clean.



Comfort Levels

For a bit of comfort and pampering, install a superior quality bathtub or shower, or even both. A relaxing soak in the bath or a warm shower with good water pressure can be just the thing after a tiring day.



Cleaning Convenience

Keep in mind the cleaning factor. Install bathware items that are easy to clean and require minimum time to do so. This applies to wall and floor tiles as well.

The Best Quality Raw Materials

Rocell places great importance on ensuring that all products are manufactured according to the strictest guidelines and the entire process is monitored from the very beginning. Rocell has partnered with global giants in raw materials to ensure only the best and safest raw materials are used such as Ball Clay and Kaolin which are imported from Sibelco in the United Kingdom. The entire process is carried out in environmentally friendly conditions.



The Size

Take into account the space you have to work with. If it's a large bathroom, by all means go for a large, luxurious bathtub, ample shower cubicles or 'his' and 'hers' wash basins. Make use of the space and install any other items that wouldn't normally fit into an average or small sized bathroom. If you are limited to a small bathroom, consider items that are most important only.



Rocell Warranty

Rocell bathware products are made to the most superior standards of manufacture and come with a 25 year warranty.



More space to find inspiration



1200

600

MORE SPACE TO FIND INSPIRATION.

INTRODUCING Combining sophisticated design nuances with grand sizing, Rocell's Large Format tiles have been moulded exclusively for high-end commercial projects, hotels, apartments and residences. Fashioned in stone, cement and wood, the collections feature satin matt, matt, polished and sugar finishes. So of course, now, inspiration is larger than life.

**600 X 1200 LARGE
FORMAT TILES BY
ROCELL.**



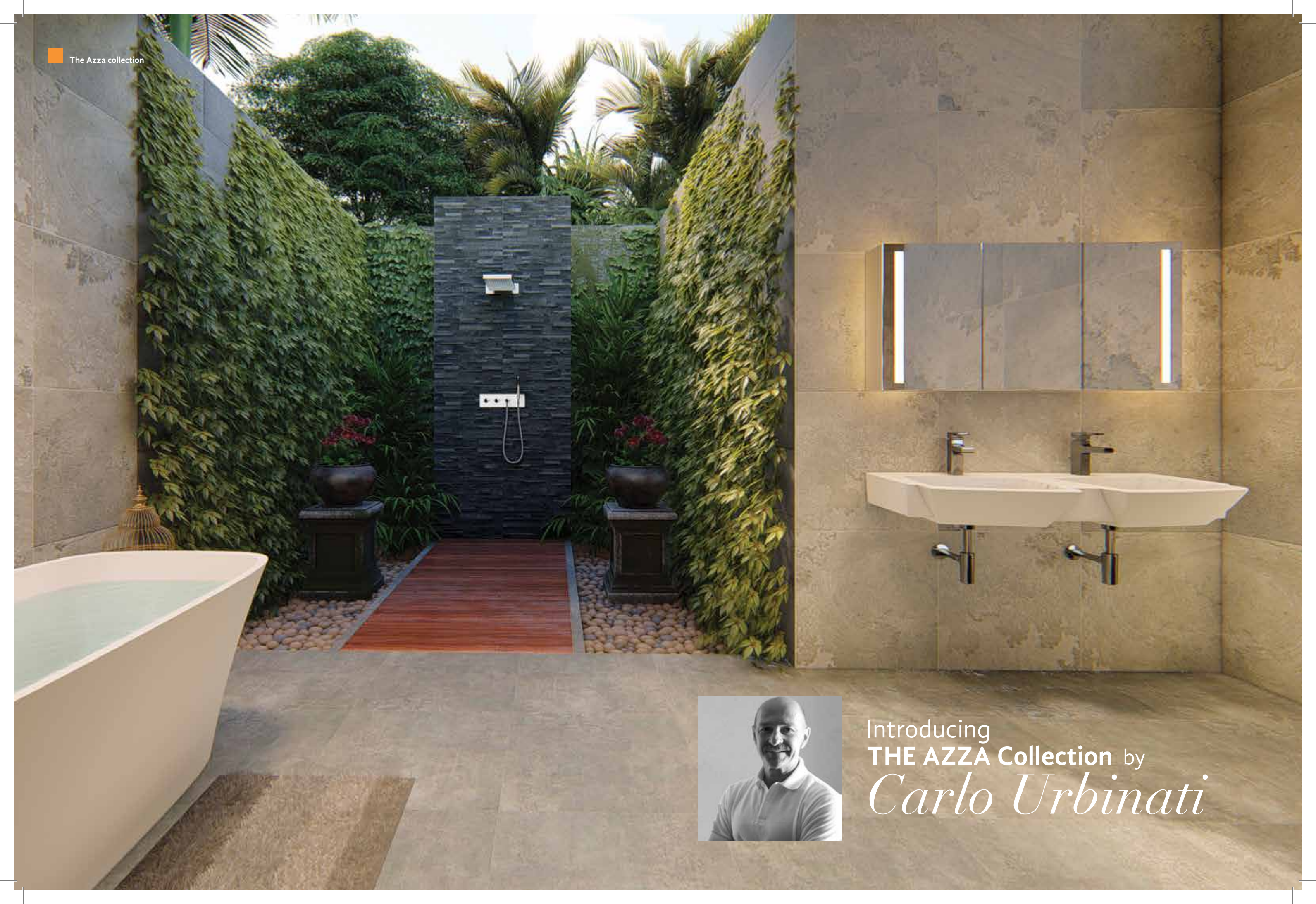
Franke

FRANKE

The world's most beautiful kitchen sinks, now available through Sri Lanka's most inspiring interior specialist.

A new star enters the Rocell realm of beauty and inspiration as Rocell forms a significant partnership with global kitchen sink specialist, Franke. Discover an amazing range of state-of-the-art kitchen sinks that turn ordinary kitchens into wonderful places of inspiration. Beautiful, versatile and adaptable, the Franke range of kitchen sinks is the largest, branded sink retailer in the world and is now within your reach through Sri Lanka's most exclusive interior designer.

The Azza collection



Introducing
THE AZZA Collection by
Carlo Urbinati



The strikingly beautiful 'Azza Collection' by Carlo Urbinati features an ingenious blend of asymmetrical design and refined curves. This collection is crafted by the maestro of Italian artistry, Carlo Urbinati who derives his inspiration from the historic renaissance culture as well as contemporary art form.



Accessorise with exceptional style.

Let ethical beauty dazzle you day in, day out.

Rocell's inspiring range of accessories and fittings encapsulate beauty and functionality and are designed and manufactured with select raw materials that are environmentally friendly. The stunning choice of showers and faucets are manufactured with state-of-the-art cartridges that are specifically designed to avoid wastage of water. Rocell's accessories are ready to inspire the most breathtaking of possibilities while conserving our most precious resource.



Inspired by imagination

The Rocell Design Hub: a Mecca of inspiration

Your home is your story to tell. So it's essential that every turn and corner of it is just how you envision it to be. In an age of busy lifestyles and endless schedules, any homeowner would agree that returning to the comfort of one's home after a long day is one of the most exhilarating feelings in the world.

Having identified the need for homeowners to envision their dream homes, Rocell has revolutionised the traditional showroom concept of exhibiting products in isolation by launching the Rocell Design Hub – the kernel of all things tiles and bathware related; a utopia of innovation, creativity and inspiration where customers can envision their dream home settings.

Understanding the needs of its clientele, Rocell has created a space of endless creativity within its showroom where dreams are made and realised. A playground for discerning customers, and source of inspiration for designers and architects, this cutting-edge showroom opens up a world of possibilities.

Envisioned by renowned Italian designer Simone Cagnazzo, the showroom is laid out in four uniquely designed levels with each offering a comprehensive range of tiles and bathware collections, layout ideas and interior concepts from which to choose. Inspired by the need to offer customers an opportunity to gauge how different designs will come together in their entirety, Cagnazzo has transformed the showroom into a lifestyle hub.



right tile for your home spaces is essential – and at Rocell, the endless collection of tiles enables customers to pick the ones that speak to their lifestyles.

A home is for life, and choosing what makes your home requires time, thinking and inspiration. This is exactly what customers receive at the Rocell Design Hub – a free space to think, look, touch and imagine the endless prospects available at their fingertips.

Driven by innovation, fuelled by creativity and powered by a passion for excellence, Rocell offers a world of possibilities through the Rocell Design Hub, the first of many to follow, all while remaining true to the brand's promise of bringing eternal elegance.

As you enter, feast your eyes on the range of designer bathware designed in collaboration with three internationally acclaimed Italian designers – viz. Stefano Giovannoni, Carlo Urbinati and Simone Cagnazzo. Taking inspiration from nature, all bathware design concepts radiate the feeling of being one with nature, complete with a modern and sophisticated twist. The collections give off a sleek, minimalist and innovative vibe, and come complete with washbasins, water closets and bidets, all of which are elegant, modern and fashionable.

For Rocell, these valued partnerships with top end Italian designers are a doorway to the next generation of bathware and in turn give its customers a taste of high couture.

The first and second floors are dedicated to a range of bathware collections, as well as faucets, showers and shower accessories. Rocell has an array of bathware designs, which can be adapted to a variety of bathrooms of all sizes and types. From powder rooms to luxury bathrooms and from shower areas to family spaces, customers can experience a beautiful array of bathware collections to be inspired to find the perfect match.

Transforming the functionality of tiles into a philosophy and science, the third floor of the showroom houses a tile gallery – a library of sorts with racks of tiles to look at, examine and experience. This is a museum and knowledge hub for designers who can take the time to learn about and truly understand the various tiles on display before picking out the perfect one.

Rocell houses a wide range of tiles in its collection ranging in texture, colour, finish and surface that can be used for all areas of a home. The groundwork of any home, choosing the



Elegant hospitality



Rocell Bathware is used in all 219 well-appointed rooms, from the Presidential Suite to the Executive Suites, Junior Suites, Deluxe Rooms and Superior Rooms, and not forgetting common areas in the lobby, banquet halls and restaurants.

Made to Italian designs with a touch of tomorrow's technology and elegance, all the bathrooms are designed to ensure that they reflect the hospitality of the hotel and enhance the guest's experience. And while all the bathware was specially designed for Mövenpick Hotel Colombo, the entire collection is pure white with a touch of minimalistic elegance.

The Junior Suites and Presidential Suite both have customised bathtubs placed in the room overlooking the bed, while providing sweeping views of the city and sea. Complementing the interior of the room, these bathtubs are an extension of the spacious bathroom, enabling guests to take in the views while immersing themselves in ultimate relaxation.

With his and hers washbasins and vanity countertops, bathrooms across all the rooms come with rainwater showers and glass separated cubicles, which overlook the beautiful city of Colombo. And with make-up mirrors and an array of bath accessories, the bathrooms are a place of ultimate comfort and luxury for guests.

All the common area bathrooms are designed differently to portray the diversity of the floors and restaurants, namely Brasserie, Robata Grill and Lounge, AYU, The Mansion and Vistas Bar on the rooftop.

The banquet hall washrooms in particular come with three foot-tall cylinder washbasins with sensor faucets and sleek accessories. The washroom areas in the Sky Fitness gym on the 23rd floor are completed with cubicles, washbasins and lockers come with breathtaking views.

According to Executive Housekeeper Ivor Seneviratne and Director of Engineering Jagath Weerasinghe, the single most important factor for the hotel is creating 'wow' moments for clients. This is reflected in the hotel's hospitality, food, services and rooms – including its artfully designed bathrooms.

Inspiration, modernity, sophistication, quality and luxurious finesse are combined to create the magic that is the Rocell Bathware experience. Every design element has a carefully curated story and blends seamlessly to give bathroom spaces the ultimate touch of simplistic extravagance.

Rocell's Italian inspired designs are unique in look and feel, and unparalleled in quality – the same virtues that have earned Rocell the trust of an array of industrial clients over the years.

Mövenpick Hotel Colombo was recently listed among the world's best bathroom vistas as a result of a study that covered bathroom spaces across the world. Being the exclusive sanitaryware provider for the hotel, Rocell is humbly proud of this recognition, which can be considered a testimony to its ability to create elegance and add value to a global chain of hotels.

The first Swiss hospitality chain to open in the island and first five-star property to open in Colombo in the last 25 years, Mövenpick Hotel Colombo stands out as a modern property that embraces luxury, serenity, a customer centric service and above all, friendly hospitality.

To complement its innovative design, exemplary interior decor, and unparalleled rooms and suites, Mövenpick Hotel Colombo selected Rocell Bathware for all its bathrooms to ensure that guests receive the best during their stay at the hotel.



Elegant Hospitality

Rocell Bathware at
Mövenpick Hotel Colombo.